



Suzanne Tulien Carol Chapman

www.BrandAscension.com

*conscious brand elevation strategies
to catapult business growth*



The Brand Dimensions Group, LLC Changes Name to The Brand Ascension Group, LLC

We've changed our name! This name change better reflects our firm's core mission in assisting organizations to **elevate** their conscious branding strategies and achieve their specific growth goals.

"Our brand is evolving to include products that are designed to educate entrepreneurs on the best practices of brand building so they can begin to leverage their brand power and work smarter, not harder," states Suzanne Tulien, Principal.

The Brand Ascension Group, LLC (BAG) focuses on two primary markets based on a highly targeted



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psychographic profile. The first target encompasses proactive, forward-thinking businesses who have achieved great success in the past and are currently hitting growth barriers and wish to not lose momentum but to break through and achieve their next level of success. The second includes those visionary businesses who are struggling to reach their initial growth objectives and are seeking professional consulting, training and design to realize those goals.

With interactive, virtual and on-site training workshops for small to medium-sized businesses, BAG provides brand consulting and design services that focus on defining, creating and building business brand experiences at both the internal and external levels.

BAG is made up of two principals, Suzanne Tulien, of Colorado Springs, and Carol Chapman of Florissant, CO. They formed BAG, a limited liability company in April of 2004 and are currently writing two business novels on branding, as well as recently publishing a print-on-demand e-book & workbook entitled, *The 6 Myths of Branding* which can be purchased and downloaded from **www.Lulu.com**, **keyword: Branding**.

BRAND ELEVATION SERVICES

WORKSHOPS & TRAINING

BRAND CONSULTING

BRAND-RELEVANT GRAPHIC DESIGN

BRAND LEADERSHIP COACHING

**Just Released!!
Print-On-Demand
e-book !**

Just

when you
thought
you had
to attend



a n o t h e r
workshop to learn the
secrets of conscious
branding strategies
that the "big guys" use
to build their brands,
BAG publishes this
no-nonsense e-book/
workbook accessible
to **all entrepreneurs** to
download!

***The 6 Myths
of Branding:
Uncover the Myths
and Learn the Truths
to Exponentially Grow
Your Business Brand and
Bottom line,***

is a print-on-demand e-book and mini workbook. It is designed to take you through the most common misconceptions of branding while the exercises will help you define, create and build your brand from the inside out! Work smarter, not harder and go to **www.Lulu.com**, **keyword: Branding**.

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